

PRESS RELEASE

Edmonton, July 13th 2015

MSH INTERNATIONAL contracts Spieker Point to bring transparency to the insurance industry

MSH INTERNATIONAL awards large software project to Spieker Point to maintain their competitive foothold by offering transparency to their customers, providing visualizations of operational data, and improving efficiency of employee benefits management.

Spieker Point, an Edmonton based software development company, is excited to bring a high return on investment to MSH INTERNATIONAL who provides expatriate health insurance solutions for employees worldwide.

“MSH INTERNATIONAL is our dream customer in so many ways”, says Greg Campbell, CEO of Spieker Point. “They have so much data that we can now visualize for them instantly, allowing them to provide comprehensive data reports and analysis both internally and to their clients. And it does not stop there; we are improving their account management process and how they interact with their customers. There is just so much value we can bring – this relationship is off to a great start.”

With this new online tool, MSH Aviator, customers of MSH INTERNATIONAL will be able to log in to their account and see information such as premiums paid, amounts claimed, and even predictive analysis – information that is typically not offered by even the biggest insurance providers on the market.

In 2014, Philippe de Dreuzy was appointed CEO of MSH INTERNATIONAL’s regional head office for North America, located in Calgary. He is now bringing some major operational improvements.

“Spieker Point, and their platform DECK DecisionWare, has demonstrated a proven track record for providing comprehensive solutions to complex projects.” Philippe explains, “They have quickly shown us how this online tool could help our clients to significantly improve their employee benefits management. Bringing technology and transparency to our customers is our vision for service excellence.”

Find out more about Spieker Point Inc.

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